

9 Must-Attend Conferences for IT Executives in August 2012

1. CIO Leadership Summit

August 9, 2012 – Washington, D.C.



As the planning for the seventh annual Washington, DC CIO Executive Summit gets underway, we would like to thank you for your interest and participation in the 2012 summit.

The Washington, D.C. area offers a unique mix of top government, private and academic IT leaders that will allow for unparalleled presentations and collaboration throughout the day. 2012 will be a pivotal year for both the private and public sectors, and as leaders it is essential that we prepare organizations for change and growth opportunities.

2. 2012 San Francisco CIO Executive Leadership Summit

San Francisco, CA – August 28, 2012



The CIO Executive Leadership Summit will attract CIO/IT leaders and C-level executives from the greater San Francisco/Bay Area. The Summit is designed to deliver world class thought leadership in a club-like setting. Attendees will receive unique insights into best practices and will hear success stories involving leadership, management, technology and career development.

Highly interactive sessions will provide many opportunities for attendees, speakers and panelists to be engaged in both learning and discussion. The objective for the day is to deliver high quality useful information that attendees can develop into an action plan.

3. CIO Manufacturing Summit

Scottsdale, AZ – August 26-28



The CIO Manufacturing Summit brings together C-level executives, innovative solution providers and analyst thought-leaders to discuss the critical technology issues affecting

today's manufacturing organizations. The summit is an opportunity for participants to share successes, failures and new ideas in a comfortable, yet focused business setting.

This is more than a technology conference. It is a dynamic event packed with one-on-one executive exchanges, thought-leadership sessions, CIO case studies and executive visions panels. Open dialogue is encouraged throughout the event to maximize idea sharing and ensure productivity. IT end-users, as the experts, select topic discussions that feature technology issues and solutions truly capable of changing business practices. Participants not only debate and learn, but make key industry contacts as well.

4. CIO Retail Summit

Scottsdale, AZ – Aug 28-29, 2012



For the first time since the economic downturn, the retail industry is seeing a consistent rise in profits. However, while consumers are back in the stores, their mindsets have changed. They are more educated and more demanding, but spending habits per day still haven't returned to the levels reported by Gallup polls in 2008, just prior to the downturn.

The CIO Retail Summit will help retail organizations learn how to cater to this new consumer, leveraging technology to improve customer experience, convey a consistent brand message and increase profit margins.

5. LinuxCon North America

San Diego, CA – Aug 29-31, 2012



LinuxCon is the leading annual technical conference in North America, providing a much needed collaboration and education space for the Linux community. Launched in 2009, LinuxCon has quickly become known for offering top speaking talent, a cross-section of the leading players in the Linux community, innovative and timely content, a wide variety of opportunities for attendee collaboration and a place for smaller groups to co-locate for topic-specific mini-summits and workgroups. Co-located with the [Linux Kernel Summit](#) and the [Linux Plumbers Conference](#) in 2012, LinuxCon North America promises to deliver sponsors the opportunity to connect with the leaders of the Linux community in one place.

6. CIO Synergy

Chicago, IL - August 23, 2012



We're proud to host CIOsynergy in Chicago on Aug 23rd; the home of one of our 5 US CIO communities. Named the fourth most important business center in the world in the MasterCard Worldwide Centers of Commerce Index, the City of Chicago hosts 12 Fortune Global 500 companies and 17 Financial Times 500 companies. The city claims one Dow 30 company: aerospace giant Boeing, two more Dow 30 companies, Kraft

Foods and McDonalds are in Chicago suburbs, as are Sears Holdings Corporation and the technology spin-offs of Motorola. Chicago is also home to United Continental Holdings, and its United Airlines subsidiary, a perfect city to incubate IT thought leadership through CIOsynergy.

Over 100 IT leaders will join us on Aug 23, 2012 in Chicago; these IT leaders represent both the fortune and vast mid-market enterprise community within the Chicago metro area. An afternoon of unparalleled networking in an ultimate learning environment with the CIOs of Chicago's enterprise arena.

7. Dell Wyse CIO Summit

San Francisco, CA – August 30, 2012

8th Annual Dell Wyse CIO Summit.
In association with VMworld 2012.
August 30, St. Regis Hotel, San Francisco

Reserve your seat today!

We're only a few weeks away from the No. 1 ranked executive networking event in Cloud Client Computing! Please [RSVP](#) and join 250+ worldwide CEOs, CIOs and VIPs for this invitation-only event, including industry expert panels, debates and thought-provoking and controversial speeches.

This year, Dell Wyse is bringing you the top influencers in the IT world, with its newest additions, Doris Matsui, Reid Hoffman and Michael Dell.

Register Now

Dell Wyse CIO Summit
Thursday August 30, 2012
8:00 AM - 5:00 PM
The St. Regis Hotel
Grand Ballroom
San Francisco, CA
[Add to Calendar](#)

VMworld 2012
August 26-30
Moscone Center
San Francisco, CA
[Map](#)

Michael Dell
Founder, Chairman and CEO, Dell

Paul Marks
CEO, VMware

Mark Dreyfus
President and CEO, Citrix Systems

We're only a few weeks away from the No. 1 ranked executive networking event in Cloud Client Computing! Please [RSVP](#) and join 250+ worldwide CEOs, CIOs and VIPs for this invitation-only event, including industry expert panels, debates and thought-provoking and controversial speeches.

This year, Dell Wyse is bringing you the top influencers in the IT world, with its newest additions, Doris Matsui, Reid Hoffman and Michael Dell.

8. VMWorld

San Francisco, CA – August 26-30, 2012



Take advantage of VMworld 2012, an exceptional education opportunity for IT professionals. We are developing an outstanding program of Sessions and Labs this year, with more than 300 unique Breakout Sessions and Hands-on Lab topics offered across four days.

Plus, VMworld offers additional learning opportunities, such as the Knowledge Experts program, numerous [networking](#) events, and [Solutions Exchange](#); featuring over 250 companies showcasing the latest virtualization and cloud computing products and services. Whether you're new to VMworld or have attended before, VMworld 2012 is sure to be an engaging – and enlightening – experience.

9. CIO 100

Rancho Palo Verdes, CA – Aug 19-21, 2012



Join hundreds of CIOs and senior IT executives for this legendary event, which brings technology and business leaders together from the world's top companies. Over three inspiring days, you will have access to a topflight group of your peers and respected industry experts.

CTOs on the Move

You'll take part in high-level conversations and exchange ideas with other leaders who will help shape your business agenda, IT strategy and executive career path for the year to come.

To engage as your prospective clients thousands of corporate, private, government and non-profit CIOs, CTOs and VPs of IT, and access a database with thousands of senior IT executives,
[sign up for CTOsOnTheMove today](#) – 30 day satisfaction guarantee!